

Website Planner

1. What is the purpose of the site? (a clear, concise statement)

2. What content (images, text, links, etc.) should the site have in order to achieve its purpose?

3. How should this content be organized into website pages? (list Page Titles with the Page Content each page should contain) (Example page titles: Home Page, About Us, Contact, etc.)

<u>Page Title</u>	<u>Page Content</u>
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4. Are any special add-ons needed to achieve the site's purpose? (email form, photo gallery, forum, shopping cart, etc.)

5. How will people be made aware of the site (besides using search engines like Google)?